

BUSINESS MANAGEMENT

Fall 2014

AAS - SFCC

Offered at Locations: Spokane Falls Community College

First Quarter

BUS& 101 Intro to Business	5
BUS 280 Human Relations in Business	5
MMGT 125 Social Media Marketing	5
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Second Quarter

BUS 123 Practical Business Math Applications	5
MMGT 211 Marketing	5
MMGT 231 Human Resource Management	5
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	15

Third Quarter

BUS 105 Principles of Leadership	3
MMGT 101 Principles of Management	5
MMGT 223 Customer Service	3
Computation Elective	5-6
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	16-17

Fourth Quarter

BUS& 201 Business Law	5
Area of Emphasis	5
Communication Elective	5
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	15

Fifth Quarter

BUS 100 Money Management	3
BUS 106 Applied Leadership	3
MMGT 150 Principles of Retail Merchandising	5
Area of Emphasis	5
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	16

Sixth Quarter

ECON 100 Fundamentals of Economics	5
Area of Emphasis	5
Human Relations Leadership Elective	5
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	15

92-93 credits are required for the AAS

Area of Emphasis: Marketing

BUS 140 International Marketing

MMGT 105	Small Business Marketing	2
MMGT 128	Social Media Marketing Campaign	5
MMGT 218	Fundamentals of Advertising	5
<u>Area of Emphasis: Small Business Management</u>		
ACCT 219	Payroll and Business Taxes	5
MMGT 105	Small Business Marketing	2
MMGT 106	How to Start a Small Business	5
MMGT 220	Professional Sales	3
<u>Area of Emphasis: Social Media</u>		
MMGT 126	Search Engine Marketing	5
MMGT 128	Social Media Marketing Campaign	5
MMGT 218	Fundamentals of Advertising	5
<u>Communication Elective</u>		
BT 107	Business Communications	5
BT 272	Business Correspondence	5
CMST&101	Introduction to Communication	5
ENGL&101	English Composition I	5
<u>Computation Elective</u>		
ACCT 141	QuickBooks	1-5
ACCT&201	Prin of Accounting I	5
BUS 124	Intermediate Business Math I	3
BUS 125	Consumer Math	3
BUS 217	Business Statistics	5
MATH&107	Math in Society	5
MATH 201	Introduction to Finite Mathematics	5
<u>Human Relations Leadership Elective</u>		
CMST&210	Interpersonal Communication	5
CMST 227	Intercultural Communication	5
PSYC&100	General Psychology	5

¹ *General Business Area of Emphasis: Any college level courses (numbered 100 or above). Not restricted to business courses.*

*Disclaimer: The college cannot guarantee courses will be offered in the quarters indicated. During the period this guide is in circulation, there may be curriculum revisions and program changes. **Students are responsible for** consulting the appropriate academic unit or adviser for more current and specific information. the information in this guide is subject to change and does not constitute an agreement between the college and the student.*